



The Institute of Internal Auditors, Singapore

The Secretariat
10 Anson Road
#10-13A International Plaza
Singapore 079903
Tel: 6324 9029
Fax: 6220 5972
Email: iiasg@singnet.com.sg

6 June 2008

Dear Member

Evening Talk on

Techniques to recognize, evaluate, and address data quality issues

1 July 2008 by Siah Weng Yew and Hee Keen Keong

What you will gain from this seminar:

YOUR OPPORTUNITY TO LEARN PRACTICAL TECHNIQUES TO MANAGE DATA QUALITY ISSUES THAT RANGE FROM TACTICAL ISSUES WHICH HINDER BASIC BUSINESS OPERATIONS TO BROADER DATA ISSUES WHICH AFFECT STRATEGIC DECISION MAKING AND COMPLIANCE.

Course Description

In an unchecked system, more than 30% of data can be inaccurate, inconsistent, or incomplete. Furthermore, information security vulnerabilities compound the risk that information reported for compliance purposes may lose integrity. This evening's talk will explore how you can identify and prevent the leading causes of compromised data, including the risk factors that companies commonly omit in data management efforts. Uncover the extent to which flawed data can create holes, and ultimately, a credibility risk in your corporate truth that jeopardize compliance initiatives from Sarbanes-Oxley to Basel II. Conducting a business rules-based audit can be critical to combating data quality problems. An audit can help you discover the source of data quality problems. The evening's speakers will also explore proven data governance approaches that can help your organization satisfy compliance requirements.

Course Outline

- What is data quality?
- Leading causes of compromised data
- Regulatory indications for the need for data quality
- Five steps that companies should recognize in data management efforts
- Best practices for improving data reliability and recognition
- Rule-based data quality audit

About the Speaker

Siah Weng Yew is a Director responsible for Control Assurance practice in Deloitte with more than 13 years of IT audit and security experience. He has been involved in conducting system reviews in the stockbroking, banking and finance, insurance, construction, manufacturing & retail, telecommunications and transportation industries.

Hee Keen Keong is a Director responsible for Governance, Risk and Compliance (GRC) practice in Deloitte. This practice specialises in sustaining compliance through data governance, continuous monitoring and use of technology to support preventive and detective controls. Projects include enterprise data protection programs, data retention and record management strategies, data governance, and best practices for large-scale ERP data sensitivity model and access control.

Who Should Attend

Auditors, Database Admin, CFOs, Business Unit Heads, Data Stewards, IT Security Practitioners.

Details of the administrative arrangements are as follows:

Date : 1 July 2008

Time : 6.45 pm – 8.30 pm
(Light refreshments provided)

Registration : 6.15 pm

Venue : **Grand Plaza Park Hotel**
Coleman Room, Level 1
10 Coleman Street
Singapore 179809

CPE credit : 2 CPE hours

Fee : S\$65.00 (IIA / ISACA Member)
S\$85.00 (Non-member)
*** NO GST payable**
****NO invoice will be issued**

Closing Date : 23 June 2008

**Complimentary carpark coupon will be given on a first-come-first serve basis.*

Please return the reply slip together with your cheque made payable to “**The Institute of Internal Auditors Singapore**”. **No invoice will be issued.**

Yours sincerely
Lena Kuok
for Education Committee

REPLY SLIP

To: The Institute of Internal Auditors, Singapore
The Secretariat
10 Anson Road
#10-13A International Plaza
Singapore 079903
Tel: 6324 9029
Fax: 6220 5972

Evening Talk on

Techniques to recognize, evaluate, and address data quality issues

1 July 2008 by Siah Weng Yew and Hee Keen Keong

From: Mr/Mrs/Ms/Miss _____

Organisation: _____

Mailing Address: _____

Tel: _____ Fax: _____ Mobile: _____ Email: _____

Name of Attendee	Designation	IIA / ISACA Membership No. (where applicable)

Terms and Conditions:

1. Notification of withdrawal in writing received **seven working days or more before** the event will be processed for refund after deduction of \$100 processing fee.
2. No refund will be made for shorter notice but you are welcome to send a replacement.
3. Registration is only confirmed when full payment is received. An official receipt will be sent to you.
4. Payment must be received **before** commencement of the event.
5. No invoice will be issued.
6. IIAS reserves the right to cancel, postpone, alter the programme and/or change the speaker due to unforeseen circumstances.
7. Request for special food arrangement must be made at time of registration.

Enclosed is cheque number _____ for S\$ _____ being payment for _____
IIA / ISACA member(s) @ S\$65 and _____ non-member(s) @ S\$85.

Participants will be awarded Two CPE hours upon completion of the course.

[Cheque should be crossed and made payable to "The Institute of Internal Auditors Singapore"]

>>>> Complete and Fax to : (65) 6220 5972 for Reservation <<<<<