



The Institute of Internal Auditors, Singapore

The Secretariat
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2 February 2009

Dear Members

Breakfast Talk on Managing Risks in Gaming Industry

2 March 2009 by Mr Bob Rudloff, CIA, CFE

What you will gain from this seminar:

YOUR OPPORTUNITY TO LEARN ABOUT THE RISKS IN THE GAMING INDUSTRY

- Red flags of potential fraudulent activity
- Internal control weaknesses that permitted frauds to occur
- Internal audit's role in preventing, detecting and investigating frauds
- Lessons learned and changes made to prevent future occurrences of fraud

Programme Background

Like most industries, sound systems of internal and accounting control are critical to the success of casino gaming operations. Also, as a highly regulated industry, the gaming industry is generally required to implement extensive preventive, detective and monitoring controls across their operation. However, in this cash-intensive business, even the best designed control systems are a risk of failure—failure that is often disguised by the nature of the business itself.

Bob will bring his nearly three decades of industry experience to highlight risks in gaming operations together with several case studies of actual frauds committed against casinos by the casino staff, its customers and its regulators.

Programme Outline

1. Introduction to the casino gaming industry
2. The role of the internal audit function in the gaming industry
3. Discussion of frauds that have impacted gaming companies in the following areas:
 - Credit card transactions and accounts receivable
 - Inventory control
 - Marketing & Customer Loyalty Programmes
 - Complimentary goods and services
 - Employee and Customer theft
4. Internal audit's role in preventing, detecting and investigating fraud

About the Speaker

Bob Rudloff is Vice President of Internal Audit for MGM MIRAGE. Based in Las Vegas, Bob is a 28 year veteran of the gaming industry. Currently he is responsible for directing the Company-wide internal audit program at all owned and operated properties. Prior to joining MGM MIRAGE, Bob was Director of Internal Audit Services with PricewaterhouseCoopers serving diverse clients such as Starbucks Coffee Company, Overture Services, Gemstar-TV Guide, Hypercom, Hyatt Gaming and the Mississippi Band of Choctaw Indians.

Bob is a recognized leader in the internal auditing profession having held positions of leadership within the IIA at the local and international level for over twenty years. Bob is a past Vice Chairman of the Board for the IIA, was the Chairman of the IIA's 2003 International Conference, and currently serves as Chairman of the IIA's Professional Development Committee and member of the IIA's Gaming Internal Audit Group Advisory Board.

Bob is a frequent speaker on internal auditing, fraud and gaming industry topics at local and national conferences and seminars. Bob has been an Adjunct Instructor in Accounting for the University of Nevada – Las Vegas (UNLV), and an Adjunct Instructor in Business, Accounting, and Auditing at Richard Stockton State College and Atlantic Community College in NJ.

Bob received undergraduate degrees in Art and Accounting from Castleton State College in Vermont and an MBA from Rowan University of New Jersey.

Who Should Attend

- Internal audit professionals in the gaming, hospitality and leisure industry
- Regulatory personnel in the gaming industry
- Fraud investigators and examiners
- Other internal audit management and staff who want to learn about this industry coming soon to Singapore.

Details of the administrative arrangements are as follows:

Date : Monday, 2 March 2009

Time : 8.30 am – 11.00 am
(Light refreshments will be provided from 8.00 am)

Registration : 8.00 am

Venue : **Singapore Marriott Hotel**
Belimbing Room, Level 2
320 Orchard Road
Singapore 238865

CPE credit : 3 hours

Fee : S\$75 (IIA / ISACA Member)
S\$95 (Non-member)
*** NO GST payable**
****NO invoice will be issued**

Closing Date : 20 February 2009

**Complimentary carpark coupon will be given on a first-come-first serve basis.*

Please return the reply slip together with your cheque made payable to “**The Institute of Internal Auditors Singapore**”. **No invoice will be issued.**

Yours sincerely
Lena Kuok
for Education Committee

REPLY SLIP

To: The Institute of Internal Auditors, Singapore
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Breakfast Talk on

Managing Risks in Gaming Industry

2 March 2009 by Mr Bob Rudloff, CIA, CFE

From: Mr/Mrs/Ms/Miss _____

Organisation: _____

Mailing Address: _____

Tel: _____ Fax: _____ Mobile: _____ Email: _____

Name of Attendee	Designation	IIA / ISACA Membership No. (where applicable)

Terms and Conditions:

1. Notification of withdrawal in writing received **seven working days or more before** the event will be processed for refund after deduction of \$100 processing fee.
2. No refund will be made for shorter notice but you are welcome to send a replacement.
3. Registration is only confirmed when full payment is received. An official receipt will be sent to you.
4. Payment must be received **before** commencement of the event.
5. No invoice will be issued.
6. IIA reserves the right to cancel, postpone, alter the programme and/or change the speaker due to unforeseen circumstances.
7. Request for special food arrangement must be made at time of registration.

Enclosed is cheque number _____ for S\$ _____ being payment for _____
IIA / ISACA member(s) @ S\$75 and _____ non-member(s) @ S\$95.

Participants will be awarded 3 CPE hours upon completion of the course.

[Cheque should be crossed and made payable to "The Institute of Internal Auditors Singapore"]

>>>> Complete and Fax to : (65) 6220 5972 for Reservation <<<<<