



**The Institute of Internal Auditors, Singapore**

The Secretariat  
10 Anson Road  
#10-13A International Plaza  
Singapore 079903  
Tel: 6324 9029  
Fax: 6220 5972  
Email: [iiasg@singnet.com.sg](mailto:iiasg@singnet.com.sg)

12 January 2007

Dear Members,

# Applying Management Concepts in Internal Audit Activity's Audit Plan

1 Day Seminar on 13 February 2007  
by Eric Lim

## About the Seminar

The seminar covers the management frameworks/concepts used in audit planning. It will run through the available management concepts and provide systematic approach to help you to organize your thoughts and discover the risks/issues at a hand within the company, industry and environment. With adequate knowledge of the concepts, officers will be able to participate actively in raising challenging issues.

The main objectives of the course are to provide participants with:

- a) Appreciation of Strategic Planning Process.
- b) Develop entity level business model to enable auditors to have a good grasp of the business components in the organization
- c) Overview of selected management concepts adopted by organisations.
- d) Analyze the competitive forces in the industry
- e) Perform group/individual exercises to identify the external opportunities and threats and internal strengths and weakness of a company
- f) Summary of the use of these concepts that enable officers to generate ideas and issues for their audit work plan.

Participants are expected to be familiar with their organization's mission and Objectives. They need to have a fair amount of knowledge of their organization's business and corporate processes so as to enable them to relate to the management concepts and to develop their organization's business model. Where possible, they should bring a sample of one of their process map so as to enable him/her to conduct its own risk analysis during the course.

## Who Should Attend

- Internal auditors who are involved in audit planning and keen to learn about management concepts to aid their process analysis
- Auditors/officers who are in risk management/monitoring risks.

## About the Trainer

Eric Lim is the Head of Internal Audit of Research and Development Company in Singapore. He has over 20 years of management and financial experience and in recent year he is active in internal auditing activities. He was instrumental in setting up the Internal Audit Department and adopting good practices to enhance the effectiveness of internal auditing activity. His recent projects include reviewing ERM framework and has successfully completed operational efficiency project.

Mr. Eric Lim is a Certified Public Accountant, Singapore and holds an accreditation in Internal Quality Assessment. He graduated with an MBA in Accountancy at NTU and MA in Economics in Canada Saskatchewan

Over the past years, he gave talks and shared experiences with MBA students and organizations relating to internal audit and management issues.

He is the governor of Institute of Internal Auditors, Singapore and is actively involved in the education activities.

## Details of the administrative arrangements are as follows:

Date : 13 February 2007  
Time : 9:00am – 5:00pm (Refreshments provided)  
8:30am (Registration)

Venue : Grand Plaza Park Hotel  
*Coleman Room, Level 1*  
10 Coleman Street,  
Singapore 179809

CPE Credit : 7 hours

Fee : \$300 (IIA / ISACA Member)  
\$390 (Non-member)  
**\* NO GST Payable**  
**\*\* NO Invoice will be issued**

Closing Date : [2 February 2007](#)

Max No Of Participants: 25

Please return the reply slip together with your cheque made payable to “**The Institute of Internal Auditors Singapore**”.

Yours sincerely  
Grace Lee  
For Education Committee

# REPLY SLIP

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1 Day Seminar on 13 February 2007  
by Eric Lim

From: Mr/Mrs/Ms/Miss \_\_\_\_\_

Organisation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Attendee *	Designation	IIA / ISACA Membership No. ( where applicable )

### Terms and Conditions:

1. Notification of withdrawal in writing received **seven working days or more before** the event will be processed for refund after deduction of \$80 processing fee.
2. No refund will be made for shorter notice but you are welcome to send a replacement.
3. Registration is only confirmed when full payment is received. An official receipt will be sent to you.
4. Payment must be received **before** commencement of the event.
5. **No invoice will be issued.**
6. Organiser reserves the right to make any amendments or changes to the programme, venue, date, speaker replacements or topics if warranted.
7. Request for special food arrangement must be made at time of registration.

Enclosed is cheque number \_\_\_\_\_ for S\$ \_\_\_\_\_ being payment for \_\_\_\_\_ IIA / ISACA member(s) @ S\$300 and \_\_\_\_\_ non-member(s) @ S\$390.

**\* Each participant will be awarded Seven CPE credit upon completion of the course.**  
[Cheque should be crossed and made payable to "The Institute of Internal Auditors Singapore"]

>>>>>>>> **Complete and Fax to: (65) 6220 5972** <<<<<<<<<